Scholarship: GMR Web Team Marketing Scholarship Program

GMR Web Team is a full service digital marketing agency in Orange County, CA that offers one-stop solutions for all internet marketing needs. Our company works with small and medium established businesses as well as small funded start-up companies. We provide every client with customized internet marketing strategies, website design, and on-going maintenance.

Scholarship Amount:

GMR Web Team will be funding a $1000 academic scholarship per semester.

Criteria:

- **3.0 minimum cumulative GPA**

- **Full-time enrollment (12 units or more)**

Requirements:

Imagine that you're the business owner of a luggage brand that is about to launch nationwide. You already have an existing e-Commerce website but no digital marketing strategy. Write the marketing plan in a word document and describe what steps you would take to market this business and back it up with logical reasoning. The winning marketing plan will be featured on **GMR Web Team's blog**

Frequency:

This is a semester scholarship and will be awarded in the spring and fall semester. Students are welcome to apply for the scholarship throughout the year. Applicants will receive a confirmation email, where they will be prompted to verify the scholarship entry.

The deadlines are as follows, deadline dates: January 3rd and July 30th. Winners will be contacted via school email provided.

If you have any questions, please contact: **scholarship@gmrwebteam.com**

Upon application completion, you will receive an automated email response. Our scholarship winners will be contacted by **via student email provided.**